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CONSUMER GROWTH PARTNERS ANNOUNCES ACQUISITION OF WILD THINGS, INC.

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We are pleased to announce the acquisition of Wild Things, Inc., the leading designer and manufacturer of high-end climbing apparel and gear trusted by the world's best climbers and mountain guides. Wild Things, a privately held company headquartered in North Conway, New Hampshire, was founded in 1981 by world-class mountain climber Marie-Odile Meunier, who began climbing in Chamonix, France at age seven, and is today an icon in the climbing community. CGP and The Walnut Group purchased a majority interest from Marie-Odile Meunier, who will remain a significant shareholder and management team member.

Wild Things is the outfitter of choice for many of the world's most demanding expeditions including those of Will Steger to Antarctica as part of the Global Warming 101 initiative. In addition to the elite climbing market, Wild Things designs and manufactures jackets and pants for the U.S. Military across several divisions (Army, Navy and Marines).

Wild Things has satisfied the world's most demanding customers for outdoor wear, and is now well positioned to build a high-end consumer brand. We are very excited to partner with The Walnut Group and company management to prove this vision.

Consumer Growth Partners (www.consumergrowth.com) is a private equity sponsor with offices in New York and Kansas City focused on investing in specialty retail and consumer growth companies. CGP seeks to partner with management teams of companies with \$10-\$100 million in revenue and positive EBITDA. CGP's criteria for investment include companies with proven business models, sustainable competitive advantages, and significant growth opportunities.

For further information regarding this transaction, please contact either Bill Reisler or Jeff Teeven in Kansas City (816.960.1771) or Richard Baum in New York (914.220.8337).

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